

# **GCSA of New England**



***Friend and Affiliate***

***2020***

***Partnership Promotion***

***Program***

The Golf Course Superintendents Association of New England (GCSANE) relies on the continued support from our Friend and Affiliate members. Without your support and sponsorship, we simply would not have the Association that we have today. Belonging to GCSANE is great for networking, expanding your business leads, and spending quality time with those in our industry.

One of the most important assets of our Association is that we are helping fund our government relations efforts both locally and nationally. Recently, the Green Industry, including golf, has come under increased scrutiny and faces new proposed regulations each year to limit the tools and resources available to Golf Course Superintendents. We need to have a voice at the federal, state and local level to ensure that we can all continue to work in this industry that we value and depend on. GCSANE is part of the Green Industry Alliance (GIA) which helps us stay connected to legislators. This allows us to tell our story of the positive impact of golf on human health, and the importance of green spaces to our communities.

Being a member of GCSANE is a great way to spend time with others in our industry, especially those who you do business with, or could do business with. However, membership has many other intangible benefits to the promotion and protection of our industry. Members of the Association are encouraged to support those Friends and Affiliates who support our Association. We hope that you see the value in supporting GCSANE and participating in the Partner Promotion Program (PPP), or simply being a Friend and Affiliate and contributing to other individual events as well.

For 2020 we have added some additional benefits for those who choose to participate in the Partnership Promotion Program (PPP). **Golf is now included in the Platinum, Gold and Silver levels, as well as the ability to display a product or service at an Association hosted event.** The opportunity to submit a newsletter article about yourself and your company, and to host a “Lunch and Learn” promoted by the Association, are other ways to reach superintendents and show your value to the local industry.

Please see the categories below for details, or contact Greg Cormier for more information at 978-846-1133 or [gregcormier@tomirwin.com](mailto:gregcormier@tomirwin.com)

## **Platinum Partner \$4,880**

- Friend of the Association dues
- Waived initiation fee for Affiliate memberships
- 4 Affiliate memberships from your company included (additional Affiliate memberships at ½ price)
- 8 total complimentary registrations per year, for any of the golf events** (*excluding the Scholarship and Benevolence Tournament*)
- Ability to display a product or service at 3 of the Association hosted events** (Approval required by BOD and host site)
- Opportunity to bring your own sign to display at all Association events** (excluding the S and B) with approval by BOD and host site no larger than 34" wide and 84" tall
- Full-Page Newsletter advertisement in each edition of *The Newsletter* (6 issues per year)**
- Association will also "tweet" or "retweet" company announcements on Twitter**
- Website banner advertisement, and listing as Platinum Partner
- Company logo printed in Membership Directory, and listing on back cover
- Company logo displayed at all Association hosted meetings on large signs and table tents
- Email blast and Twitter post to membership, announcing your participation in the program
- Listing in the "Friends of the Association" section of all issues of *The Newsletter*

## **Gold Partner \$3,400**

- Friend of the Association dues
- Waived initiation fee for Affiliate memberships
- 2 Affiliate memberships from your company (additional memberships at ½ price)
- 4 total complimentary registrations per year, for golf events** (*excluding the Scholarship and Benevolence Tournament*)
- Ability to display a product or service at 2 of the Association events** (Approval required by BOD and host site)
- Opportunity to bring your own sign to display at all Association events** (excluding the S and B) with approval by BOD and host site no larger than 34" wide and 84" tall

**-1/2 page Newsletter advertisement in each edition of *The Newsletter* (6 issues per year)**

- Website banner advertisement and listing as Gold Partner
- Company logo printed in Membership Directory and listing on back cover
- Company logo displayed at all Association hosted meetings on large signs and on table tents
- Email blast and Twitter post to membership announcing your participation in the program

**-Association will also “tweet” or “retweet” company announcements on twitter**

- Listing in the “Friends of the Association” section of all issues of *The Newsletter*

**Silver Partner \$2,500**

- Friend of the Association dues
- Waived initiation fee for Affiliate memberships
- 2 Affiliate memberships from your company
- 2 total complimentary registrations per year, for golf events** (*excluding the Scholarship and Benevolence Tournament*)

**-Ability to display a product or service at 1 of the Association events**  
(Approval required by BOD and host site)

**-1/4 page Newsletter advertisement in each edition of *The Newsletter* (6 issues per year)**

- Website banner advertisement and listing as Silver Partner
- Company logo printed in Membership Directory and listing on back cover
- Company logo displayed at all Association hosted meetings on large signs and on table tents
- Email blast and Twitter post to membership announcing your participation in the program
- Listing in the “Friends of the Association” section of all issues of *The Newsletter*

**Patron Partner \$1,300**

- Friend of the Association dues
- Waived initiation fee for Affiliate memberships
- 1 Affiliate membership from your company

- 1/4 page Newsletter advertisement in 2 editions of *The Newsletter*
- Website banner advertisement and listing as Patron Partner
- Company logo printed in Membership Directory and listing on back cover
- Company logo displayed at all Association hosted meetings on large signs and on table tents
- Email blast and Twitter post to membership announcing your participation in the program
- Listing in the “Friends of the Association” section of all issues of *The Newsletter*

To discuss program details, commitment, or receive other information about the program please contact Greg Cormier at 978-846-1133 or [gregcormier@tomirwin.com](mailto:gregcormier@tomirwin.com).

To help with your budget for the year, attached is a list of opportunities that can help with the process.

To discuss billing and payments please contact Don Hearn at 774-430-9040.

**ENROLLMENT DEADLINE IS MARCH 31, 2020**



**THANK YOU TO OUR 2019 PARTNERS**

**PLATINUM PARTNERS**

MTE – TURF EQUIPMENT SOLUTIONS  
TANTO IRRIGATION  
TURF PRODUCTS

**GOLD PARTNERS**

ATLANTIC GOLF & TURF  
FINCH SERVICES / JOHN DEERE GOLF  
NEW ENGLAND SPECIALTY SOILS  
READ CUSTOM SOILS

**SILVER PARTNERS**

LARCHMONT ENGINEERING  
NORTHEAST GOLF AND TURF  
TOM IRWIN, INC.

**PATRON PARTNERS**

AGRESOURCE  
BEALS AND THOMAS, INC.  
CAVICCHIO GREENHOUSES  
CHARLES C. HART SEED CO., INC.  
COUNTRY CLUB ENTERPRISES  
HARRELL'S  
MAS GOLF CONSTRUCTION, INC.  
NEW ENGLAND TURF  
NOBLE TURF  
NUTRIEN SOLUTIONS  
PRECISION LABORATORIES  
PUTNAM PIPE CORP.  
SITEONE LANDSCAPE SUPPLY  
SODCO  
TARTAN FARMS, LLC.  
THE CARDINALS, INC.  
TUCKAHOE TURF FARMS  
WINDING BROOK TURF FARM  
WINFIELD UNITED

## **GCSANE 2020 Sponsorship Opportunities**

### **Partnership Promotion Program Levels (PPP)**

Amount Committed

Platinum	\$4,880.00
Gold	\$3,400.00
Silver	\$2,500.00
Patron	\$1,300.00

**Affiliate Memberships** \$180.00

**Additional Affiliate Memberships (Platinum, Gold, Silver Partners)** \$90.00

### **Scholarship and Benevolence Event Sponsorships**

Diamond	\$3,000.00
Gold	\$2,000.00
Silver	\$1,500.00
Bronze	\$1,000.00
Hole Sponsor	\$500.00

### **Assistants Tournament (covers green fees, food/beverage and prizes)**

Sponsor	\$500.00
Hole Sponsor	\$250.00

### **Annual Meeting Sponsorship (signage and recognition for sponsors)**

Guest Speaker Contribution	\$1,000.00
Food and Beverage Contribution	\$500.00

### **Make a charitable tax deductible donation to the Scholarship and Benevolence Fund**

any amt

### **Total 2020 Investment**