

GCSA of New England



Friend and Affiliate
2019 Membership Renewal
&
Partnership Promotion
Program

DEAR FRIENDS & AFFILIATES

THANK YOU! - 2018 was a success with 37 companies taking advantage of the promotional opportunities. Your support made a critical positive impact to the financial health of the GCSA of New England. All Friends and Affiliates who participated will be forwarded a program renewal invoice in the coming weeks. This invoice will be at the level of participation purchased for 2018. If you wish to continue your participation at a level different from 2018 please use the form in this pamphlet to make adjustments.

The 2019 Program again offers four Partnership levels, each with great value in advertising and additional expanded forms of recognition and promotions for your company. The program keeps your company name and logo front and center of the membership throughout the year. ***New this year is the opportunity for SILVER, GOLD and PLATINUM PARTNERS to make a presentation at an Association meeting.*** Please contact me for the details.

- * **PARTNER LOGOS** will appear on billboard and table cards at every GCSA of New England regular meeting.
- * **PARTNERSHIPS** include Membership Directory logo placement and back page listing for your company.
- * **PARTNER** levels of Silver, Gold & Platinum include Newsletter advertisement space.
- * **PARTNER LOGOS** and Partnership Level designation will appear in a prominent location on the website.
- * **E-MAIL BLAST** to membership announcing Partnership support and participation in a customized message.

All Partnership levels include Friend and Affiliate dues and packaged advertising discounts. The program can simplify your membership and advertising needs by selecting a package offered that best fits your company profile or matches your scope of financial commitment. Partnerships do involve a greater financial commitment, but provide measurable value in the way of preferred service with great discounts. While we encourage our Friends and Affiliates to consider participating in the Partnership Promotion Program, it is not a requirement. You can renew your membership in the usual manner as well.

Your participation in the organization at all levels is valued, and member Superintendents are encouraged to support those who support the Association. Committing to the program early will provide you with full advertising in all newsletters. **Deadline for enrollment is March 31, 2019.**

This document serves as your Membership Renewal Form if you want to continue at a level different than 2018.

- * Complete the *Company Information Update & Friend Profile* forms if you have made changes during 2018
- * Return completed card in the enclosed addressed envelope. One stamp will get it there. Thank you again for your support.

Sincerely,

Keith Tortorella

Country Club Enterprises

Affiliate Director, GCSA of New England

CURRENT MEMBERSHIP CATEGORY & BENEFITS

FRIEND OF THE ASSOCIATION \$ 325

Includes:

- * 1-Copy Membership Directory, membership listing in NEWSLETTER
- * Access to web and NEWSLETTER advertising services at member rates

AFFILIATE MEMBER \$ 165

- * Meeting participant, contact information in Membership Directory listing
- Note: Affiliate membership requires Friend Membership for company

PARTNERSHIP PROMOTION PACKAGES & BENEFITS

PATRON PARTNER **\$ 1,100** (ACTUAL VALUE \$ 2,390)

Includes:

- * Friend of the Association Dues \$ 325
- * 1 Copy Membership Directory, Friend membership listing in the NEWSLETTER
- * 1 Affiliate membership for your company (initiation fee waived) \$ 165

Plus:

- * Annual website banner advertisement and designation as PATRON PARTNER \$ 500
- * Company color logo on table tent cards for all GCSANE Meetings \$ 700
- * Company color logo printed in Membership Directory & back cover Listing \$ 700
- * Email Blast to Membership announcing your company participation *
- * Annual Meeting recognition of sponsorship *

SILVER PARTNER **\$ 2,200** (ACTUAL VALUE \$ 3,475)

Includes:

- * Friend of the Association Dues \$ 325
- * 1 Copy Membership Directory, Friend membership listing in the NEWSLETTER
- * 2 Affiliate memberships for your company (initiation fee waived) \$ 330

Plus:

- * Annual Website Banner Advertisement / and designation as SILVER PARTNER \$ 500
- * (12) months 1/4 page advertisements In NEWSLETTER \$ 920
- * Company color logo printed in Membership Directory & back cover listing \$ 700
- * Company color logo on table tent cards for all GCSANE Meetings \$ 700
- * Email blast announcing participation *
- * Annual Meeting recognition of sponsorship *

GOLD PARTNER \$ 2,900

(ACTUAL VALUE \$ 4,085)

Includes:

- * Friend of the Association dues \$ 325
- * 1 Copy Membership Directory, Friend membership listing in the NEWSLETTER
- * 2 Affiliate memberships for your company and register additional Affiliates at ½ rate (initiation fees waived) \$ 330

Plus

- * Annual website banner advertisement and designation as GOLD PARTNER \$ 500
- * (12) monthly (½) page advertisements In NEWSLETTER \$ 1,530
- * Company color logo printed in Membership Directory & back cover listing \$ 700
- * Company color logo on table tent cards for all GCSANE Regular Meetings \$ 700
- * Email blast announcing participation *
- * Annual Meeting recognition of sponsorship *

PLATINUM PARTNER \$ 3,900

(ACTUAL VALUE \$ 4,925)

Includes:

- * Friend of the Association dues \$ 325
- * Up to 4-Affiliate memberships for your company (initiation fees waived) \$ 660
- * Register additional Affiliates at ½ rate (initiation fees waived)
- * 1 copy Membership Directory, Friend membership listing in the NEWSLETTER

Plus

- * Website banner advertisement and designation as PLATINUM Partner \$ 500
- * (12) Monthly Full Page Advertisements In NEWSLETTER \$ 2,040
- * Company color logo printed in Membership Directory & back cover listing \$ 700
- * Company Color Logo On Table Tent Cards for all GCSANE Regular Meetings \$ 700
- * Email Blast to membership Announcing Participation *
- * Annual Meeting Recognition of Sponsorship *

* PRICELESS

Annual Partnership promotion packages are valid for the period of April 2019 – March 2020. Time is of the essence to gain the most from your *Newsletter & Web* page advertisements. Ads and all company logo artwork for website and table cards may be submitted via e-mail in **JPEG** file.

Please forward all correspondence to Don Hearn donhearn@gcsane.org

2019 MEMBERSHIP RENEWAL SELECTION FORM

COMPANY NAME _____

- \$ 325 Friend Dues (required for company membership)
- \$ 165 Affiliate Dues (\$165 for each company member registered)

- OR -

2019 PARTNER PROMOTION PROGRAM: Itemized previously includes:

- | | | |
|-----------------------------------|-------------------------|---|
| <input type="checkbox"/> \$ 1,100 | PATRON PARTNER | Friend & 1 Affiliate Dues & Patron Promotion Package |
| <input type="checkbox"/> \$ 2,200 | SILVER PARTNER | Friend & 2 Affiliate Dues & Silver Promotion Package |
| <input type="checkbox"/> \$ 2,900 | GOLD PARTNER | Friend & 2 Affiliate Dues & Gold Promotion Package |
| <input type="checkbox"/> \$ 3,900 | PLATINUM PARTNER | Friend & 4 Affiliate Dues & Platinum Promotion Package |

\$ _____ **TOTAL PAYMENT DUE**

***Please Provide AFFILIATE NAMES Included in this Registration (please print).**

* New Affiliate members require an application for membership (located at www.gcsane.org) as established by GCSANE By-Laws.

SELECT PAYMENT OPTION:

- Check for Full Amount Enclosed**
- Credit Card Payment can be made by using the PayPal link on the website homepage at gcsane.org.**

2019 BILLING OPTIONS FOR PARTNER PARTICIPATION PROGRAM ONLY (your company will be invoiced according to this selection).

- One Payment:** **March 1**
- Two Payments:** **March 1 April 1**
- Three Payments:** **March 1 April 1 May 1**

2019 COMPANY INFORMATION UPDATE FORM

Please supply your company information for print in the
GCSA of New England Membership Directory

Name _____

Business Name _____

Business Address _____

City _____ State _____ Zip _____

Business Phone _____

Cell or Alternate Phone _____

Check this box if you do not want your cell phone number in the Directory

Email _____ Twitter _____

Company Web Site _____

Home Address _____

City _____ State _____ Zip _____

Preferred Mailing Address: Home Business

Preferred Address for print in the Membership Directory: Home Business

FRIEND PROFILE

As a Friend of the Association, your company is listed in the FRIEND section of each NEWSLETTER. Please complete the following lines for how you wish your COMPANY PROFILE to appear.

*Should you not respond, your current profile will remain active.

FEEDBACK or MESSAGE TO THE ORGANIZATION

SUBMIT FORMS, RESPONSE PAGES and payments to:

**GCSA of New England
c/o Don Hearn
300 Arnold Palmer Boulevard
Norton, MA 02766**

donhearn@gcsane.org
www.gcsane.org

Thank You! to our 2018 Participants

PLATINUM PARTNERS

MTE- Turf Equipment Solutions
Tanto Irrigation
Turf Products

GOLD PARTNERS

Atlantic Golf and Turf
Read Custom Soils

SILVER PARTNERS

Agresource, Inc.
Finch Services/John Deere Golf
Maltby and Company
Natural Tree & Lawn Care
New England Specialty Soils
Northeast Nurseries
Tom Irwin, Inc
Turf Cloud

PATRON PARTNERS

BASF
Bayer
Beals and Thomas, Inc.
Cavicchio Greenhouses
Chas. C. Hart Seed Company
Country Club Enterprises
Crop Production Services
DeLea Sod Farms
Gary Fialkosky Lawn Sprinklers
Green Sight Agronomics
Harrell's
Helena Chemical Company
Hillcrest Turf Services
Larchmont Engineering
MAS Golf Course Construction
Precision Laboratories
Putnam Pipe Corp
SiteOne Landscape Supply
Sodco
Syngenta
Tartan Farms
The Cardinals
Winding Brook Turf Farm
WinField United

GCSA of New England
300 Arnold Palmer Boulevard
Norton, MA 02766
Phone: (774) – 430 – 9040

donhearn@gcsane.org

www.gcsane.org